



QUELPH JAZZ

FESTIVAL

& C O L L O Q U I U M

2019

11-15 SEPT

SUMMARY REPORT

PERFORMANCES BY

● JEN SHYU, NINE DOORS
(USA)

● BRODIE WEST QUINTET
(ON)

● PAULA SHOCRON,
GUILLERMO GREGORIO &
PABLO DÍAZ (ARGENTINA)

● JOHN KAMEEL FARAH
(ON)

● THE TITILLATORS (ON)

● URBAN SCIENCE BRASS
BAND (QC)

● WAY NORTH (ON/USA)

● FUTURE MACHINES (ON)

● KIDSABILITY 'PLAY WHO
YOU ARE' ENSEMBLE WITH
RICHARD BURROWS (ON)

● TOMAS FUJIWARA'S 7
POETS TRIO (USA)

● ERWAN KERAVEC (FR)
SOLO & WITH HAMID DRAKE
(USA)

● KARUNA: HAMID DRAKE &
ADAM RUDOLPH DUO (USA)

● CHIK WHITE (NS)

● MALCOLM GOLDSTEIN &
RAINER WIENS (QC)

● MARACATU MAR ABERTO
(ON)

● EYEVIN TRIO PLAYS
THOMAS CHAPIN (QC)

● EIGHTH STREET
ORCHESTRA (ON)

● JAKOB DURST & JOSH
COLLESSO (ON)

● INGRID LAUBROCK, TOM
RAINEY & HANK ROBERTS
(USA)

● NAIL: LORI
FREEDMAN, NICOLAS
CALOIA, IG HENNEMAN & AB
BAARS (QC/NETHERLANDS)

● SUSAN ALCORN (USA)

● CHIPPEWA TRAVELLERS
(ON)

● MINOTAURS (ON)

● ATLAS REVOLT (ON)

● BEN GROSSMAN (ON)

● GUELPH YOUTH JAZZ
ENSEMBLE WITH MARIANNE
TRUDEL (ON/QC)

OUR ORGANISATION

GUELPH JAZZ FESTIVAL

The Guelph Jazz Festival was founded in 1994 by friends sharing a love of creative improvised music and a commitment to the city. Having celebrated its 26th Anniversary in 2019, the Festival has grown and succeeded through, for instance:

- The expansion of the annual event from three to five days
- The convening of youth and other educational programming through **GJF in the Community** and **GJF in the Schools** programs
- The commissioning of several new works
- The **Lieutenant Governor's Award for the Arts** in 1997, 2000, and 2001 for continued growth and imaginative programming
- The **Premier's Award for Excellence in the Arts** in 2010

While the Festival program emphasises Canadian artists, it also features world-class international artists and especially those who seldom perform in Canada.

OUR FESTIVAL



PHOTOGRAPH BY LILY RAMSEY, 2019 FESTIVAL

THE **GUELPH JAZZ FESTIVAL** is presented annually in mid-September and has four main components:

- **The Ticketed Concert Series** showcases world-class Canadian and international artists in a series of concerts in intimate venues

- **GJF at Market Square**, the most popular event of the Festival, is a series of free concerts on Friday evening and 12pm-12am Saturday to animate the downtown core and make the music widely accessible to residents and visitors alike. In 2018, the GJF introduced the wildly popular new programming initiative, the **Friday Night Street Music Party**, in which four stellar groups played all-acoustic, human-powered dance music in and among the audience. Due to a rainy Friday Night in 2019, the Street Party moved indoors and remained thoroughly popular and engaging





- The **GJF Colloquium** (convened by the International Institute for Critical Studies in Improvisation) features free workshops, panel discussions, keynotes, and interviews by scholars, journalists, and artists to examine the music in its cultural context

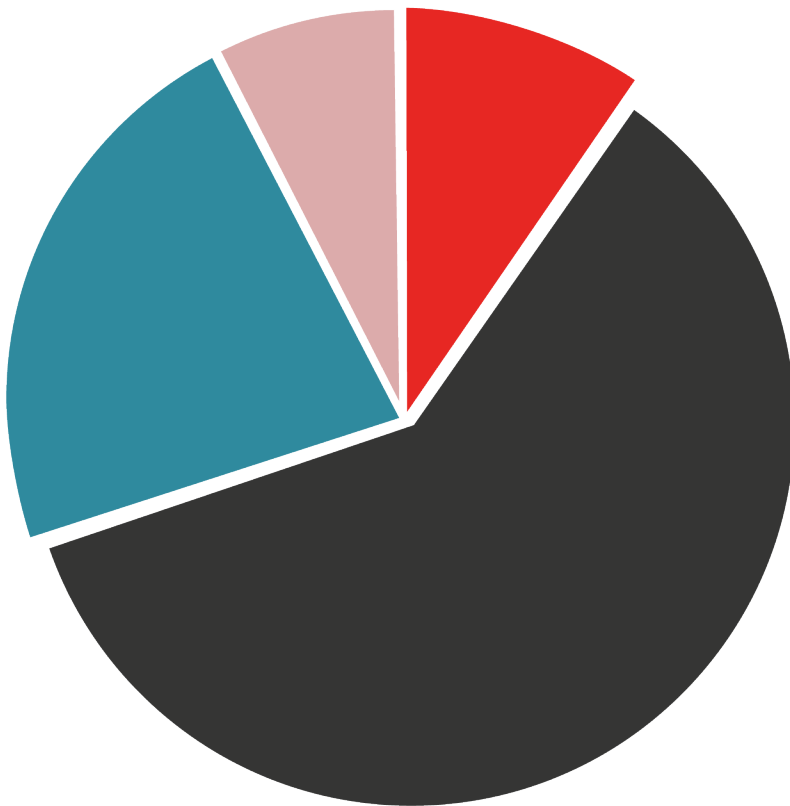
- The **GJF 'Around Town' Series** encourages local restaurants and bars to present music in their establishments, which further animates the city during the Festival weekend.

Due to the pandemic and related public health concerns, we will not be convening the 2020 Festival and look forward to programming live music again when it can be done safely and festively.

OUR AUDIENCE

The Guelph Jazz Festival engages those of all ages. Of 2019 attendees:

- 7%**  UNDER 25
- 21%**  BETWEEN 25 AND 40
- 56%**  BETWEEN 40 AND 69
- 9%**  OVER 70



30% of our audience were tourists to Guelph, **93%** of whom were drawn because of the festival. **99%** of these visitors indicated their interest to attend Guelph Jazz Festival events in the future.

48% of visitors overnighted in the region. Of these visitors, **61%** stayed in hotels for an average of three days during the festival.

The Guelph Jazz Festival is a lasting draw for its patrons. **98%** of 2019 attendees plan to attend next year. **72%** of patrons had attended in the past, the majority of them attending at least **three** Guelph Jazz Festivals to date.

ESTIMATED ATTENDANCE AT OUR 2019 EVENTS:

2,814 TICKETED EVENTS

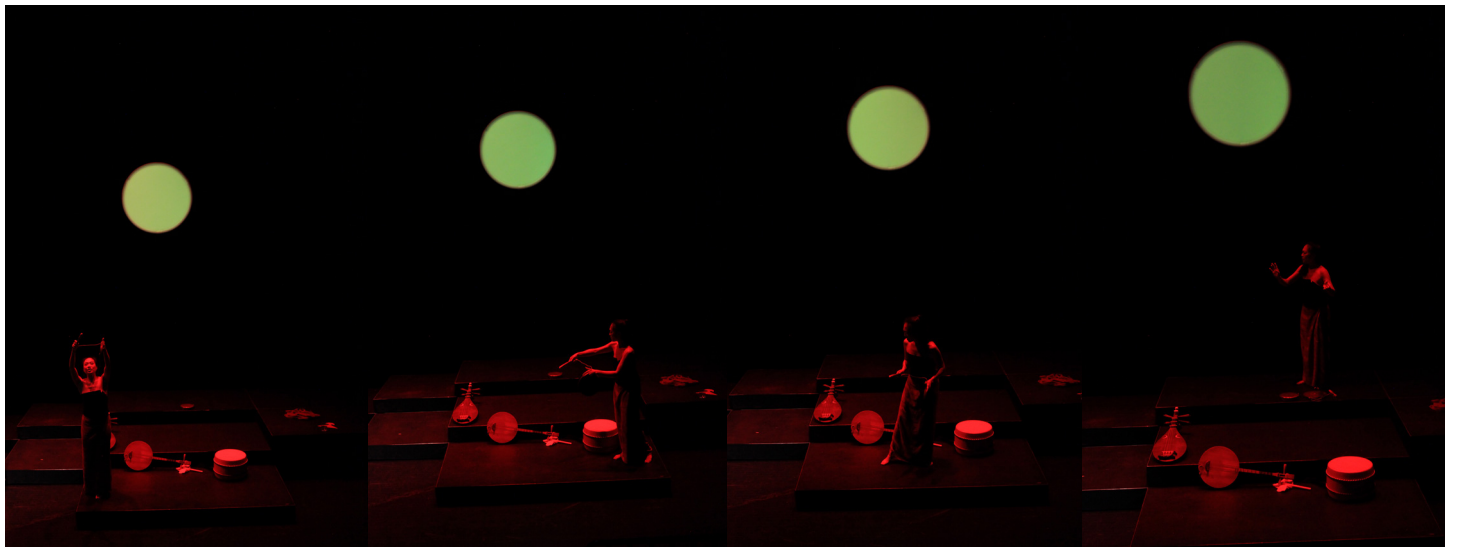
5,330 MARKET SQUARE PROGRAMMING

429 COLLOQUIUM

610 GJF AROUND TOWN

9,183 TOTAL

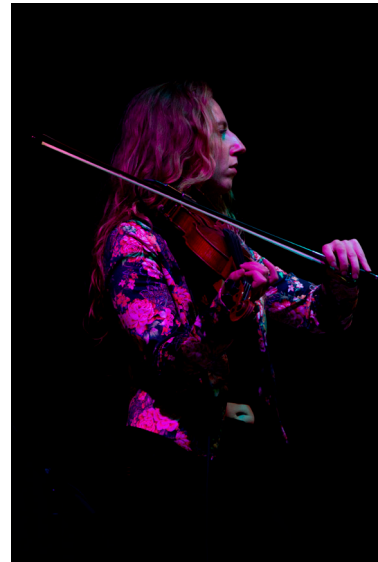
2019 FESTIVAL



JEN SHYU, NINE DOORS (USA) SERIES PHOTOGRAPHED BY STEPH YATES AT THE 2019 FESTIVAL



URBAN SCIENCE BRASS BAND (QC) AND MARACATU MAR ABERTO (ON) PHOTOGRAPHED BY LILY RAMSEY. INGRID LAUBROCK, TOM RAINEY, HANK ROBERTS (USA), TOMAS FUJIWARA'S 7 POETS TRIO (USA), BRODIE WEST QUINTET (ON) PHOTOGRAPHED BY STEPH YATES AT THE 2019 FESTIVAL



EIGHTH STREET ORCHESTRA (ON), FUTURE MACHINES (ON), MINOTAURS (ON), EYEVIN TRIO PLAYS THOMAS CHAPIN (QC), AND GUELPH YOUTH JAZZ ENSEMBLE WITH MARIANNE TRUDEL (ON/QC) PHOTOGRAPHED BY LILY RAMSEY

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